

Alberta Cancer
FOUNDATION

2020 Report to our Community

Back to Basics

It is hard to describe this year without using all the well-worn phrases that accompany a pandemic: unprecedented, new normal, pivot. Non-profits have been no exception to these tumultuous times and we at the Alberta Cancer Foundation have had to adapt and take a hard look at how we do business.

We've used this time to focus on delivering an even better philanthropic experience. We've looked at the seemingly small things to the big picture ones and everything in between. Cancer doesn't stop during a pandemic. Neither can we.

We are community driven. Connecting donors to meaningful things that will make a difference in this province is more important than ever before. We want to ensure our donors feel like partners in a shared vision.

We have spent the last little while repeating new words of our own. **Renewal. Regeneration. Rejuvenation.** We know resilience is also valuable in crisis and it has given us so many reasons to be optimistic. We hope you see that reflected throughout this report to our community as you read about what we've accomplished and how excited we are about what's ahead.

You may also notice we've kept this report simple so we can focus on you. Albertans helping Albertans.

We are going back to basics.

Together with our staff, our donors and our partners within the health-care system, our purpose will guide a clear path and direction. To create more moments for Albertans facing cancer by inspiring our community to give.

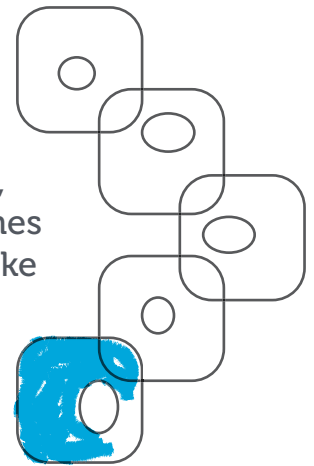
We are unique in that we are here for all Albertans, no matter your type of cancer, no matter where you live, no matter your cancer stage. Early screening. Personal and financial comfort. Patient navigation help. Cutting-edge, impactful research. Improved treatment and care.

We will help.

We want you to truly experience the joy of giving. To see how your dollars enhance treatment and care at all 17 Alberta Health Services cancer facilities across this province. To read the stories about Albertans you are helping. To know **we are working hard—really hard—to deliver the best value for our donors and partners.**

We are grateful for the continued support we get from Albertans every single day. From children donating their birthday money, to companies giving back in a variety of ways or families leaving gifts in their wills. We also hear from Albertans on the receiving end of that generosity. It truly is life-changing for them. On behalf of the entire Board of Trustees and the Alberta Cancer Foundation team, thank you for creating those moments.

We can't wait to see what's next.





Dr. Chris Eagle
Board Chair

Wendy Beauchesne
CEO

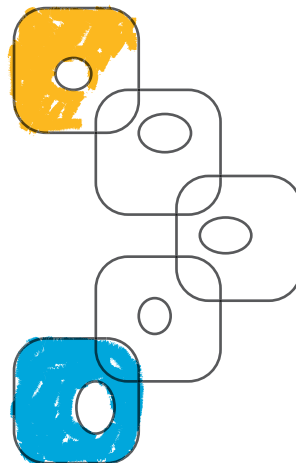
Albertans Helping Albertans

Over the last year, you made Albertans comfortable during treatment. You provided financial assistance to cancer patients in need across the province. You helped bring us closer to discovering the most revolutionary treatment options.

You are the heart of our organization and the reason we can make life better for Albertans facing cancer.

The Alberta Cancer Foundation is so grateful for your commitment to helping your fellow Albertans as they face what is often the most uncertain time in their lives, and your support is integral to continue making a difference. From fundraising events to legacy gifts, we are privileged to highlight some of the outstanding generosity taking place throughout the province.

**You are Albertans helping Albertans.
Thank you.**



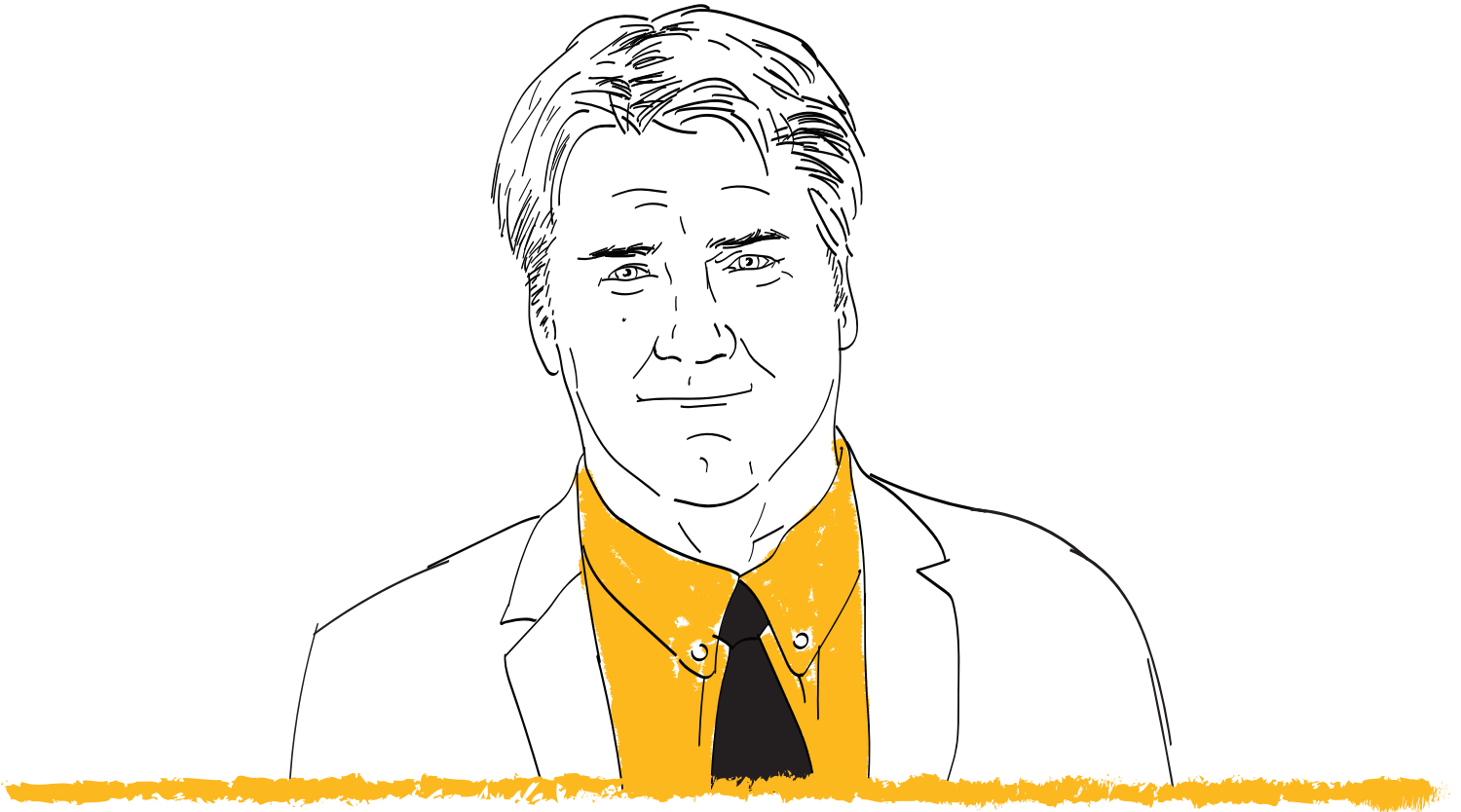


Royal Bank of Canada (RBC)

RBC has been an exceptional philanthropic partner of the Alberta Cancer Foundation for the past 33 years - supporting hundreds of events and initiatives that fund groundbreaking research and enhanced care programs throughout the province.

Through the many years of their partnership, the most remarkable contribution has been through their participation in the Enbridge Ride to Conquer Cancer. Since 2015, RBC has provided over \$1 million in sponsorship, donations and team fundraising, with more than 150 dedicated Riders on Team RBC over the years of their involvement.

This past year, despite the in-person Ride being postponed due to the global pandemic, RBC graciously honoured their sponsorship commitment as a donation, bringing the total raised by Team RBC to \$94,000 (and counting) in 2020. Thank you, RBC, for standing by us all these years. Your dedication to Albertans facing cancer is unwavering and there is no end in sight to the difference you are making.



John Lehnerts

For the Alberta Cancer Foundation, 2019/2020 was a year of strategic renewal. We are resolute in our commitment to represent all Albertans and work closer than ever with our partners in Alberta Health Services to deliver impact to patients. This is made possible by the incredible volunteerism of our Board of Trustees, which includes up to 22 dedicated members throughout the year.

John Lehnerts (Grande Prairie) is committed to setting the pace of progress. John's tenure at Alberta Health Services and Grande Prairie Public School Board demonstrate his focus on transparency and accountability in the public sector. John's dedication to making life better for Albertans stretches far beyond his professional experience, and he truly lives his values of creating more moments every day. "We have all been impacted by cancer, and you realize very quickly that there is nothing more important than our family, our friends, and focusing our time on what matters the most. I am grateful to be able to volunteer with my fellow Alberta Cancer Foundation trustees and to create more moments for Albertans facing cancer right across this province."



Dr. Sharon Watanabe

Dr. Sharon Watanabe, Director of the Department of Symptom Control and Palliative Care at the Cross Cancer Institute, has been a supporter of the Alberta Cancer Foundation since 2004 and has dedicated her career to optimizing care and quality of life for patients with advanced cancer.

Her generosity and passion for education and enhanced care runs so deep that in 2013 she established a Building Excellence Award in Palliative Care to ensure that specialists in this field have the opportunity to grow and develop in this important but often overlooked aspect of the cancer journey. Her dedication to supporting the brightest minds will mean that patients and families at the Cross Cancer Institute receive the best treatment and care available.

Thank you, Dr. Watanabe, for leading the way and creating an educational legacy that will make a difference for Albertans facing cancer.

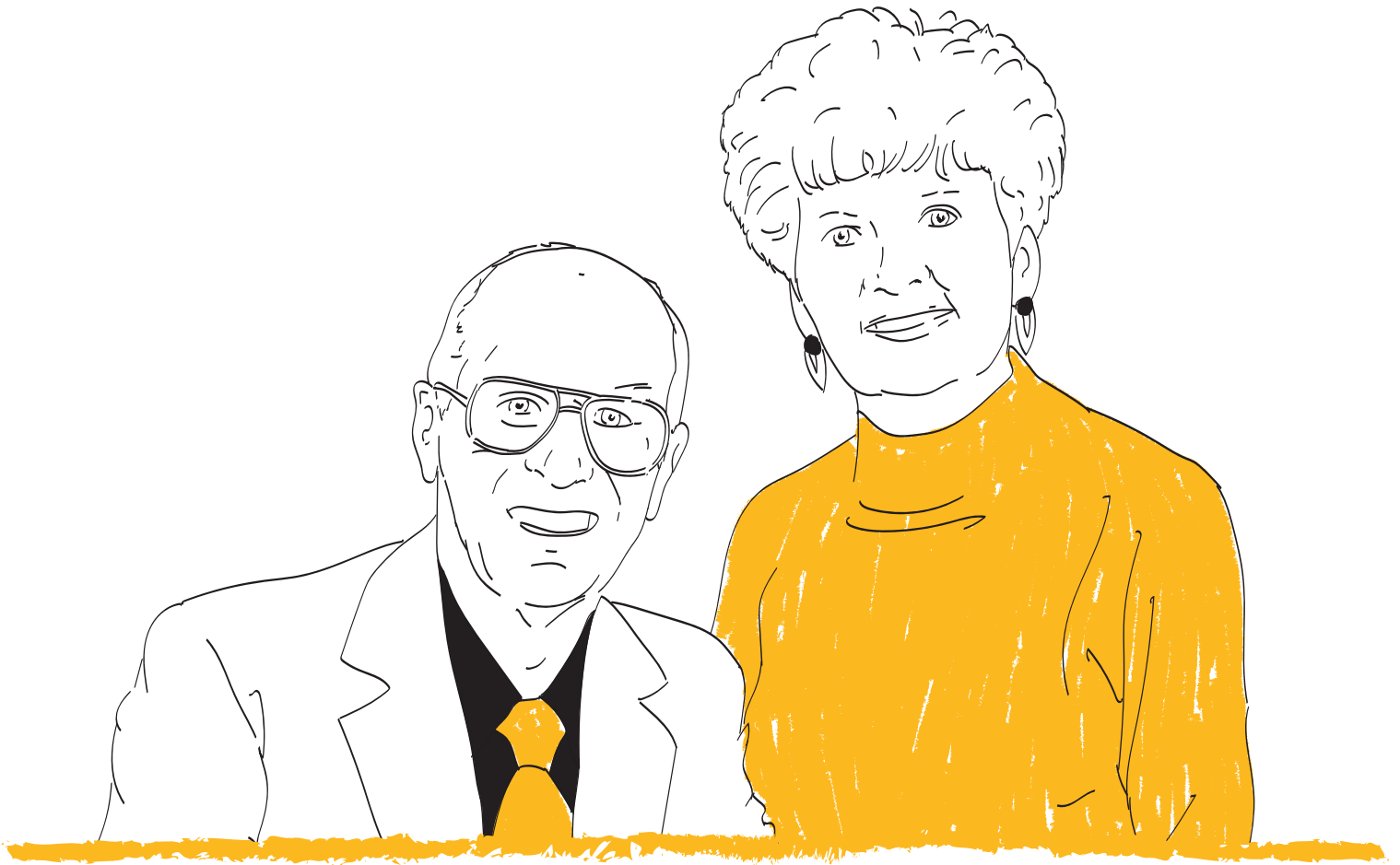


Kham Lin

We're all in this together, and Kham Lin has been instrumental in improving the lives of Albertans facing cancer. From 2007-2016 he led and organized the Don LaBerge Memorial Golf Tournament, raising over \$200,000 in support of the Patient Financial Assistance Program – a program dedicated to providing much-needed financial support to patients undergoing treatment.

In 2017, Kham and fellow foundation supporter and friend, Tom Crist, helped to establish the Alberta Cancer Foundation Golf Classic - in memory of Don LaBerge and Janice E. Crist - serving as event co-chairs. Through the years, Kham Lin knows firsthand the difference these fundraising initiatives can make. With the help of Kham's leadership and sponsorship support through his business K' (Prime) Technologies, the Calgary-based tournament has netted over \$830,000, with all proceeds supporting the patient financial assistance and patient navigator programs. This is real impact.

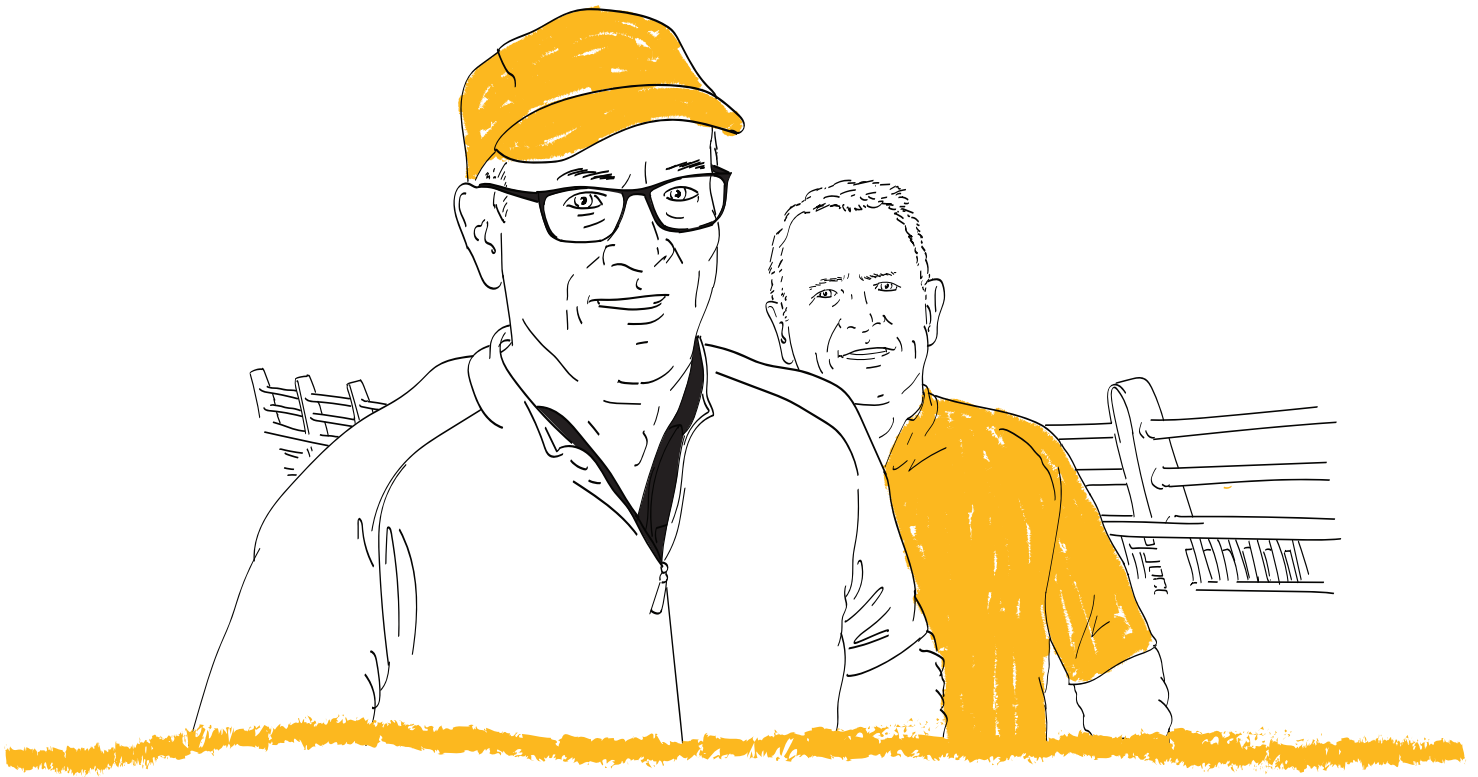
Kham, on behalf of the patients who have benefited from the Alberta Cancer Foundation Golf Classic – thank you. Thank you for your dedication to your community, thank you for your outstanding volunteerism, and thank you for easing the cancer journey so that Albertans can focus on what matters most - healing.



Marg Richardson

Red Deer resident, Doug Richardson, spent most of his marriage to his wife Marg in and out of cancer treatment. But after receiving his diagnosis just six months after their wedding, the state-of-the-art surgery and treatment he received at the Tom Baker Cancer Centre gave them 18 more years of moments together. This meant 18 more years for Doug to enjoy the things he loved most - hunting, fishing, the great outdoors, and spending time with his family.

After Doug's fifth surgery, his options became limited and he passed away in 1999. Marg is grateful for the time they had together, and credits the team at the Tom Baker Cancer Centre for giving them a life together - one that many experts didn't believe was possible. For the last 25 years, Marg has expressed her gratitude for Doug's care and hope for future progress by being a loyal monthly donor to the Alberta Cancer Foundation. She has also included a gift to the Alberta Cancer Foundation in her will. Thank you, Marg, for your commitment to creating more moments for Albertans facing cancer.



Terwillegar Trail Run and Walk

To say that the organizers behind the Edmonton-based Terwillegar Trail Run and Walk event are passionate would be a true understatement. This life-long group of friends is well-known for setting records as 'ironman triathletes' and even more importantly, banding together to support their community and make the biggest impact possible.

Since 2012, the Terwillegar Trail Run and Walk has raised over \$300,000 in memory of their dear friend Ken Lane, and directly in support of prostate cancer research at the Cross Cancer Institute in Edmonton. You won't find another group of people that can run faster, push harder, or care more deeply for one another and their community. Thank you for your incredible commitment to powering progress for Albertans facing prostate cancer.



Making Investments That Matter

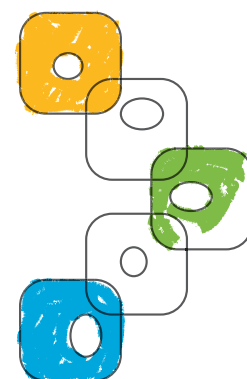
At the Alberta Cancer Foundation, we don't just hope something good comes out of your investment. We make sure it does.

This year, more than 20,000 Albertans are expected to be diagnosed with cancer. Like you, we want to change the landscape for Albertans facing cancer and we share your urgency to improve outcomes for patients across the province.

Your dedication and generosity means we are able to invest in the brightest minds – researchers, oncologists, clinicians, and health-care teams - to unlock solutions and provide the best patient-centred care possible. Thanks to you, we support early-detection initiatives, groundbreaking research, and enhanced care programs that will make the most significant impact with a direct line of sight to patients. And we know those investments will only matter if they can be translated into meaningful outcomes that benefit patients and their families.

None of this progress would be possible without your support.

Here are some of the ways you are making life better for Albertans facing cancer.

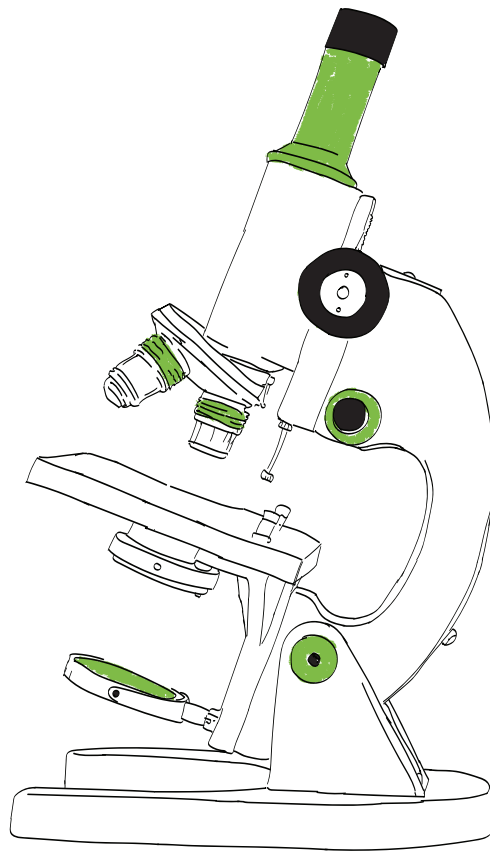


Reduce Cancer Risk

Alberta's Tomorrow Project - \$10.8 Million since 2000

Alberta's Tomorrow Project is the province's largest health research project investigating why some people get cancer and others do not. Originating in 2000 in Alberta, it is now part of the Canadian Partnership for Tomorrow Project and has helped recruit 55,000 Albertans to participate in collecting data and biological samples so researchers can examine how lifestyle, genetics and the environment can influence the health of current and future generations. Examples of research studies include examining the correlation between healthy eating and physical activity in reducing risk, and looking at how socioeconomic conditions might contribute to the development of cancer. Donor support of this project will have a powerful impact on Albertans facing cancer now — and in the future.

Leverage*: \$19.2 Million – provincial and national grants



***LEVERAGE:** Where donor dollars are used to attract additional funding from various partners, sources and industries.

Detect Cancer Earlier

Improving the Detection of Metastatic Breast Cancer - \$707,000

The earlier we detect and diagnose cancer, the higher the chance of survival. A revolution in how we detect cancer earlier is underway via liquid biopsies – examining a sample of blood and using it to find biomarkers of tumour cell DNA. This type of biopsy can be used to find cancer at an earlier stage, before a patient displays symptoms. Currently, there is no blood test that can detect breast to bone metastasis (the spread of breast cancer into the bone). The Alberta Cancer Foundation has invested in a breast cancer research team out of Calgary who has identified a number of genes, which can be detected in the blood and are associated specifically to bone metastasis. The goal of their research is to verify and examine these blood-based biomarkers in women who have faced breast cancer, to identify patients at risk for developing bone metastasis and even detect patients who have early bone metastasis before symptoms appear. This early detection initiative could mean that Albertans will be treated earlier with targeted treatment plans, resulting in better outcomes.

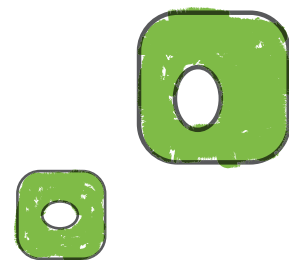
Leverage: \$54,000 – university philanthropic support

The Early Detection Cancer Challenge - \$1 Million

In 2017, the Alberta Cancer Foundation partnered with Alberta Innovates and Dynalife to identify cancer detection and diagnosis technologies developed in Alberta that improve patient outcomes while simultaneously driving the growth of local companies. Since that time, two companies were selected to receive support to commercialize their technology.

The first is Edmonton-based company, Nanostics. It created ClarityDX Prostate – a reliable, non-invasive blood test that has the ability to identify prostate cancer, and reduce unnecessary biopsies and surgeries for patients. Nanostics is currently conducting its international clinical validation study so that it can bring this test to market. Based on the success of the study to date, they are also hoping to expand its diagnostic capabilities to test for other cancers including bladder and breast cancer. The second, Calgary-based company, Syantra, created Syantra DX Breast Cancer – also a blood test that has the potential to detect and change breast cancer screening protocol. They are currently completing initial clinical studies in Alberta, the UK, the US, and South Korea. The test will work with current breast imaging processes to increase the accuracy and efficiency of the diagnostic process. Syantra is on track to make the test available in Alberta in 2021.

Leverage: \$3.3 Million from other funding partners and company investments



Treat Cancer More Effectively

Clinical Trials – \$26 Million since 2009

Clinical trials help bring the treatments of tomorrow to those facing cancer today. For some, a clinical trial is the answer when all other options have been exhausted. Thanks to the generosity of donors, the Alberta Cancer Foundation supports all cancer clinical trials in the province, and the need for this program is critical to continue pushing the pace of progress in early detection, treatment and care. Clinical trials attract researchers to work on studies which will advance medical knowledge and bolster resources available for health-care professionals to diagnose patients sooner, treat cancer more effectively and offer more hope and options to Albertans. Currently, a significant portion of trials in Alberta are immunotherapy-based – using the immune system to attack cancer cells – and this has become a game-changing treatment option for many types of cancer. Thanks to you, we are learning more about its potential every day.

Total leverage since 2014: \$217.8 Million – pharmaceutical industry revenue, reimbursed trial costs and cost of drugs

Northern LIGHTs Program – \$1.2 Million

Radiation therapy is an ever-evolving field, and new techniques have been developed thanks to leading-edge technology such as the Linac-MR. Merging the imaging abilities of an MRI system with the treatment capabilities of a Linear Accelerator, this made-in-Alberta machine will mean doctors can see and treat cancer with radiation using real-time MR imaging. This technology will allow treatment doses to be increased, and the number of treatments required to be decreased. Alberta Cancer Foundation donors have allowed us to invest in the Northern LIGHTs program - a series of clinical trials that will use Linac-MR technology to improve cancer treatment and care for patients. By providing Albertans with access to state-of-the-art treatment options, you are improving patient outcomes and care.

Exploring Self-Administration of Chemotherapy at Home – \$203,000

In Alberta, chemotherapy is typically delivered in a cancer centre. The Alberta Cancer Foundation has invested in a study that is looking at the feasibility of self-administered chemotherapy treatment for myeloma patients. This novel treatment option could significantly reduce time spent at the hospital and allow Albertans to safely receive treatment at home, improving patient and family quality of life.

Brachytherapy – \$515,000

Brachytherapy is the ultimate in precision oncology. This type of radiotherapy treatment has the ability to deliver the optimal dose of radiation by targeting the tumour in a more customized way. This novel approach reduces the toxicity of radiation, and improves patient quality of life. The Alberta Cancer Foundation has invested in a provincial brachytherapy program that will provide new and tailored treatment options to Albertans facing cancer while improving patient care. This program is also provincially coordinated, meaning all Albertans can access it no matter where they live.



Improve Quality of Life

Patient Financial Assistance Program — \$1.2 Million per year

Cancer can be impoverishing. Many cancer patients earn a reduced income or no income at all during treatment, and the costs of everyday living can add up. The Patient Financial Assistance Program (PFAP) offers financial relief for cancer patients in Alberta who are undergoing active treatment. Thanks to our donors, the Patient Financial Assistance Program eases the financial burdens of a cancer diagnosis so that patients can focus on what matters most – healing. Costs covered may include mortgage or housing payments, food, childcare, transportation and accommodation for patients receiving treatment outside of their hometowns. Last year, this program was accessed more than 6,000 times by almost 1,000 families across Alberta and, during the COVID-19 pandemic, we have learned that the need for this program is continuing to grow. Your support of this program helps to ensure cancer patients and their families do not need to decide between treatment and day-to-day expenses.

Patient Navigator Program — \$17.2 Million since 2012

A cancer diagnosis can be followed by unique challenges and uncertainties. For those patients and families living in rural Alberta, navigating what is often a complex health-care system can add an additional layer of difficulty. The Alberta Cancer Foundation Patient Navigator Program, largely funded thanks to donors like you, aims to ease the cancer journey. It provides personalized support to rural Albertans by teaming patients with a registered nurse who has specialized oncology training to assist with medical, physical, practical and emotional challenges. Navigators can support patients in understanding a diagnosis, deciding on treatment options, or knowing what community supports are available and how to access them. Patients and families who have accessed this program report that navigators contribute to a sense of stability and security and, last year alone, 6,076 rural patients reached out to their local patient navigator.

Donors like you also helped to expand the navigation program for certain groups and populations with specific needs. The Adolescent and Young Adult (AYA) Patient Navigator Program helps to guide young adults (aged 15-29) through the often complex cancer system, and address their unique needs. The Indigenous Cancer Patient Navigator Program specializes in addressing the needs of Indigenous cancer patients and their families by applying the knowledge of First Nations care and culture within a cancer context.

Leverage: \$1.5 Million – provincial funding

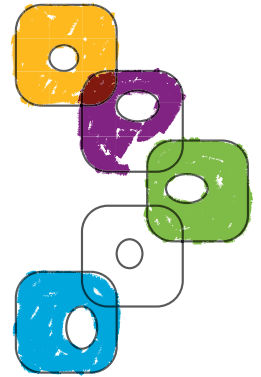
Enhancing Care at Alberta's 17 Cancer Centres — \$881,000

Fifty years ago, only one in four of those diagnosed with cancer survived, and as the goal was on acute treatment, there was little emphasis on survivorship or quality of life. Today, improved treatment options and better outcomes have also been coupled with a shift to addressing the whole person and their spiritual, mental, emotional and physical needs. Your support means we can invest in ways to ease the cancer journey for patients by enhancing their care. The Alberta Cancer Foundation partners with the 17 Alberta Health Services cancer centres where world-class research, technology and personnel can help change the lives of patients and their families. Your support translates into investments such as reclining chemotherapy chairs, blanket warmers for patients during treatment, portable cardiac ultrasounds, vein finders, waiting area upgrades and specialized training for staff. Some of these are small but significant ways to bring comfort and care to patients across the province.

Bringing Wellspring Programs to Rural Communities — \$850,000

Research indicates that 30-70 per cent of Albertans diagnosed with cancer require access to non-medical support systems. Wellspring is tailored to create the best programs available to meet the psychological, emotional and educational needs of individuals and families living with cancer. Programs assist with matters such as stress management, health restoration and rehabilitation and successful transitions back into the workforce. After conducting pilot initiatives in rural areas, findings have indicated there is a significant demand to bring this type of supportive cancer care to rural communities. The Alberta Cancer Foundation has invested in an initiative that will bring Wellspring programs closer to home for rural Albertans facing cancer. Broadening the reach of this program and bringing supportive cancer care to patients and their families will help ease the cancer journey for all Albertans.

Creating More Moments



No matter where an Albertan hears the words, “you have cancer” we stand alongside them and offer three words in return - “we will help.” Your generosity allows us to bring these words to life as we work with our partners in Alberta Health Services to help provide patients with the best treatment and care available.

We are privileged to highlight some of the ways you are making a difference in all corners of the province and share the stories of fellow Albertans who have been impacted by your support.

Together, we are creating more moments for Albertans facing cancer.

Edmonton – Norm & Kathie Peterson

Norm Peterson began his journey as a caregiver in 2014 when his wife, Kathie, was diagnosed with stage 3 breast cancer. Despite the many hardships that came with a cancer diagnosis, Norm found a sense of community at the Cross Cancer Institute in Edmonton during Kathie’s treatment. With help from the experts in the Department of Symptom Control and Palliative Care, Norm and Kathie were able to enjoy, as Norm describes, an ‘idyllic trip’ together to France shortly before Kathie passed away in 2019. Norm remains grateful to the nurses, oncologists, and radiologists for the exceptional care Kathie received at the Cross Cancer Institute. You helped make this possible.



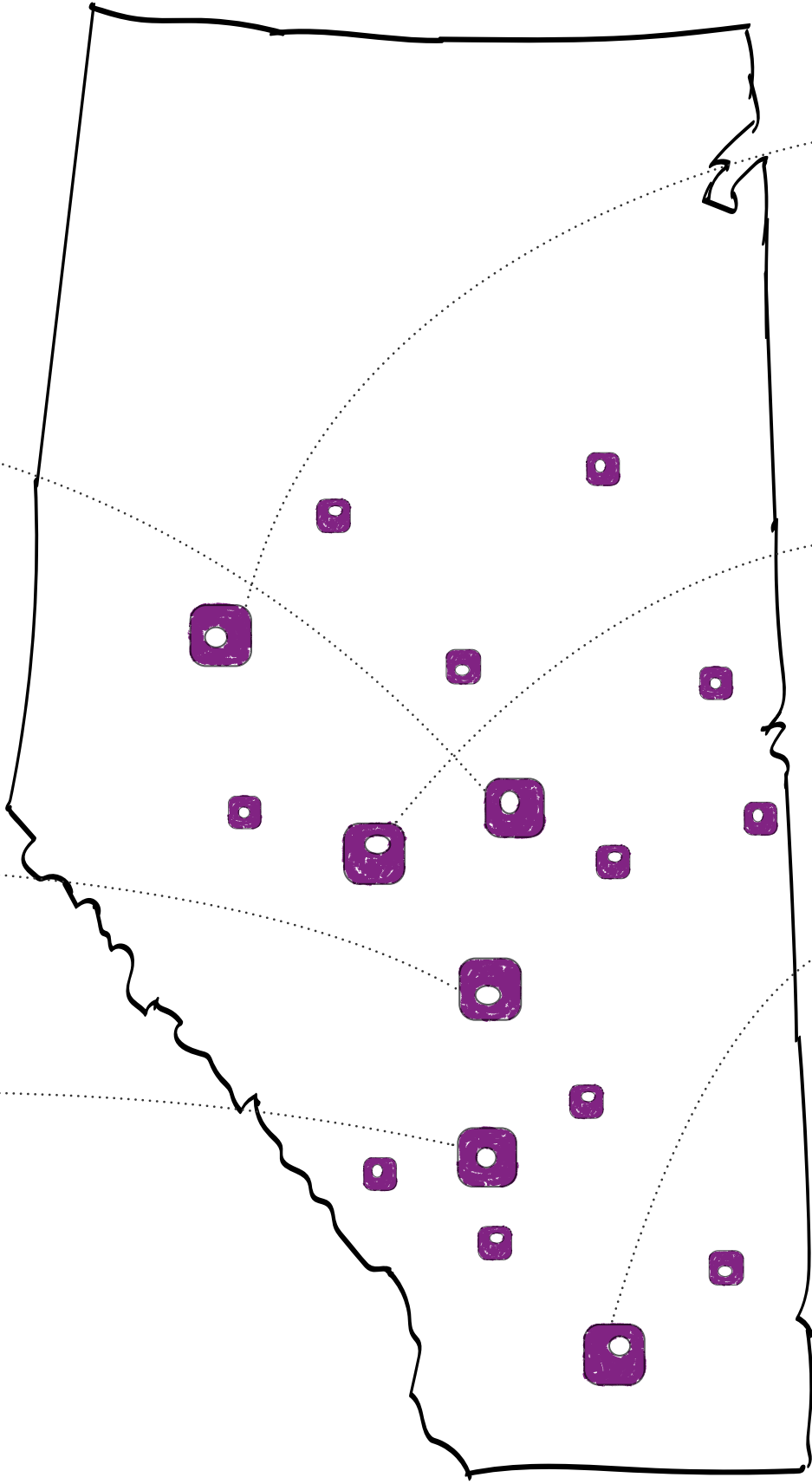
Red Deer – Laura Stephan

After being diagnosed with chronic myeloid leukemia (CML), Laura Stephan is grateful for the outstanding care she received so close to home at the Central Alberta Cancer Centre in her hometown of Red Deer. Her oral chemotherapy treatment allows Laura to go back to having a regular life, where she can continue to work and be a mother to her four boys. Because of you, no matter where an Albertan is diagnosed with cancer, we are there to support their journey.

Calgary – Sara Boon

Your generosity is fueling progress and giving real hope to Albertans facing cancer. Albertans like Sara Boon. After being diagnosed with breast cancer and undergoing months of surgery and chemotherapy treatments at the Tom Baker Cancer Centre in Calgary, Sara was able to enroll in a novel clinical trial. Although the trial requires her to take four pills a day, it has given her so much in return. While managing her cancer, she can now appreciate life’s precious moments, such as attending her daughters’ dance recitals or helping with their schoolwork. Sara’s story proves that by investing in Alberta’s scientific leaders, living well with cancer is possible.





Grande Prairie

No Albertan should feel lost during their cancer journey. Thanks to you, the patient navigator program at the Grande Prairie Cancer Centre provided consults to 2,219 patients last year. This personalized approach to care ensures that patients are equipped with the support they require.

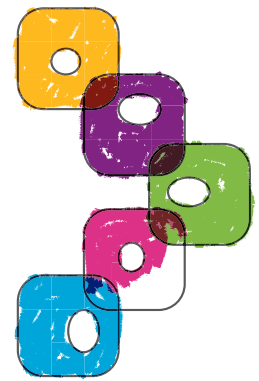
Drayton Valley

Because of generous donor support, we can invest in ways that will ease the cancer journey and enhance patient care. Comfortable chemotherapy chairs and a refreshment station are available to patients receiving treatment at the Drayton Valley Community Cancer Centre, making the centre feel more like home.

Lethbridge

Building excellence in health care means investing in the brightest minds and front-line care providers. Your support of the Jack Ady Cancer Centre in Lethbridge provided staff with access to advanced oncology training and education. This means they are able to provide the best possible care to every person who walks through those doors.

Closer to Home



When someone asks us what sets the Alberta Cancer Foundation apart, our answer is simple. We are proud to serve all Albertans.

So, what does this mean?

As a provincial foundation, we have a big story to tell. We are proud to directly support the 17 Alberta cancer centres across the province and, we are Alberta's largest philanthropic investor in cancer research and care.

What this means is that no matter where you live, no matter the type of cancer you face, no matter what stage you're in, our donors will help. This distinction provides our donors with an extraordinary opportunity to make an even bigger impact. We know that cancer doesn't discriminate by geography, and we know that every story, every cancer journey and every community is important on its own. Our province-wide mandate means that together with our partners in Alberta Health Services, we can support any Albertan who hears the words, "you have cancer."

Thanks to the commitment of our donors, we are able to help provide world-class cancer care for all Albertans and we are dedicated to supporting all aspects of the cancer journey, from diagnosis to survivorship or palliative care. Simply put, we want patients and families to receive the best care in the best place and we are proud to invest locally as we power progress and accelerate discovery right here at home.

From Fort McMurray, to Barrhead, to Medicine Hat, we are committed to ensuring that health-care professionals and researchers across Alberta have the resources they require to provide patients and their families with the best treatment and care available.

How do we make this happen?

Through our partnership with Alberta Health Services, Cancer Care Alberta and the universities in Calgary and Edmonton, we seek out and identify the projects and programs with the most pressing needs that will make the largest impact possible.

We want to connect donors to meaningful projects and gifts that will make a difference and we strive for innovation and to encourage discovery. We drive new ways of doing things, as long as it delivers on our core purpose – to create more moments for Albertans facing cancer, regardless of where they might live in the province.

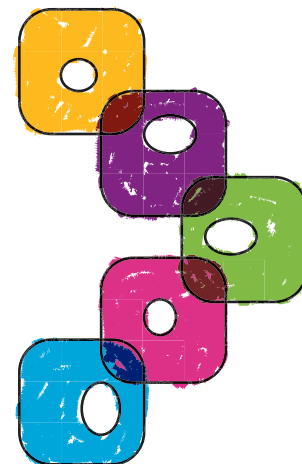
This includes supporting groundbreaking research and enhanced care initiatives that will lead to advancements and provide real-life returns. Initiatives that will reduce risk, detect cancer earlier, provide better treatment options and improve patient and family quality of life and care.

In other words? We are uniquely positioned to accelerate breakthroughs and improve outcomes. And thanks to the support of our donors and health-care partners across the province, we have the potential to be a game-changing organization.

**We know we can do more when we work together
– and together, we are making a difference
for patients across the province.**



Looking Ahead

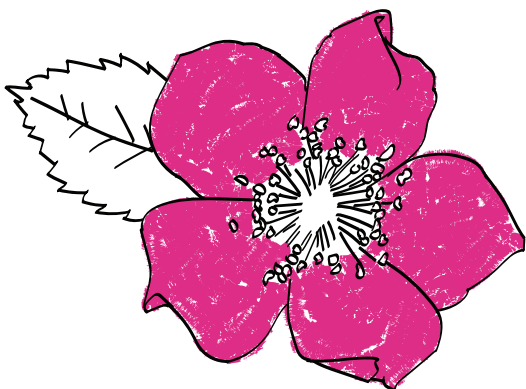


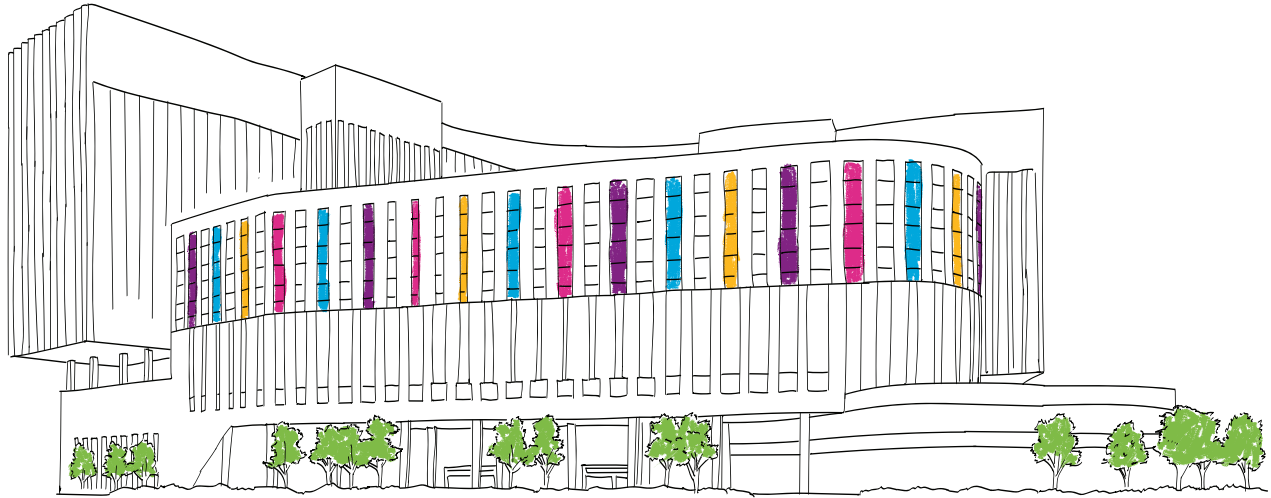
We are excited about the future of cancer care in Alberta. We have so many reasons to be optimistic and so much to be proud of already. Your support of the Alberta Cancer Foundation has paved the way for incredible breakthroughs in research, and you have also been integral in bringing comfort and care to Albertans facing a cancer diagnosis.

Your generosity fuels everything we do, and we are continuously inspired by our community of donors, patients, families, health-care partners and volunteers who year after year remain committed to creating more moments for Albertans facing cancer. But we know there is more work to be done. Your support is more crucial now than ever before.

We invite you to experience the joy of giving and be a part of transformational projects which will continue to enable advancements in research, treatment and care. We look forward to being a part of the progress that the next few years will bring, and are grateful for your continued support.

**You can make a difference. You are.
With your support, the opportunities are endless
and the results are life-changing.**





Calgary Cancer Centre – Building Hope

We can't wait. The Calgary Cancer Centre is set to open its doors in 2023, and we know it will change the cancer landscape throughout Alberta and beyond. This centre, this facility, this vision will change the way people receive care in this province.

We are so excited to support the development of this world-class building that will bring research, education, and patient and family-centred care together, where staff feel strengthened by their new space and patients feel well taken care of in their cancer care journey.

We — our donors — have a once-in-a-generation opportunity to be a part of delivering the future of cancer care. We hope you will join us.

We have exceptional researchers in Alberta. We have best-in-class clinicians. Imagine what we can do when we help create the space to excel. Researchers, patients, families, clinicians under one roof will change the questions, generate new answers and foster innovation. Where the focus will be on not just precision medicine or treatment, but on precision care, too.

Yes, it will be one of the largest cancer centres in the country. There will be space for 160 inpatient unit beds, the capacity for more than 100 chemotherapy chairs and 12 radiation vaults. There will be outpatient cancer clinics, more than 100 patient exam rooms, clinical and operational support services and more space for the clinical trials unit and research laboratories. There will be 1650 parking stalls. But there will be so much more.

There will be tailored care to individual needs. There will be discoveries that translate to improved care. There will be ways to help patients thrive after therapy. So much more.

“The new Calgary Cancer Centre is a wonderful opportunity to truly make Calgary and Alberta really something special from a cancer point of view.”

- Dr. Don Morris – Medical Lead, Calgary Cancer Project

We can't wait.



Cross Cancer Institute — Building Excellence in Care

Since 1968, the Cross Cancer Institute has been delivering expert treatment and care to their patients. And in the last 10 years, we have seen more advances in the cancer field than ever before, meaning patients have access to the latest and greatest treatment options and are living longer. These strides have significantly impacted hematology patients – specifically those requiring bone marrow transplant (BMT). This incredible progress means there is an increasing demand for BMT services at the Cross Cancer Institute.

Like you, we want better outcomes for Albertans facing cancer. You have the opportunity to optimize the BMT experience at the Cross Cancer Institute by creating a dedicated space that will significantly expand and improve BMT treatment and care options.

The impact? Better patient flow, the development of additional outpatient services, greater access to procedures and reducing the length of patient stay in hospital, to name a few.

“Once completed, the Cross Cancer Institute will be able to provide a comprehensive approach to stem-cell transplant patient care, integrating research and care in one location. It will enable locally and internationally driven research to inform and change future practice.”

- Dr. Chris Venner - Hematologist, Cross Cancer Institute

You can be a part of this trailblazing change. You can ensure the Cross Cancer Institute is at the forefront of innovation by providing the latest treatment options and the best patient centred-care available.

Together, we can make that happen.



2020 Financial Highlights

| (In \$THOUSANDS) | 2020 | 2019 | 2018 | 2017 |
|--|--------|--------|--------|--------|
| FUNDRAISING AND INVESTMENTS | | | | |
| Fundraising and Net Investment Revenue | 32,064 | 34,804 | 42,325 | 30,023 |
| Fundraising Cost | 8,973 | 9,323 | 10,125 | 10,071 |
| OTHER REVENUES | | | | |
| Lotteries, net | 2,088 | 1,832 | 1,998 | 1,107 |
| Grants | 635 | 1,590 | 357 | 541 |
| ADMINISTRATION AND OPERATING EXPENSES | | | | |
| Administration Costs | 3,258 | 3,543 | 3,196 | 3,000 |
| Organizational Renewal (One-time)* | 921 | - | - | - |
| Awareness and Public Engagement Costs | 1,037 | 886 | 876 | 979 |
| INVESTMENT IN MISSION | | | | |
| Investment in Programs | 18,233 | 18,088 | 17,618 | 16,145 |
| Held to Meet Future Commitments | 2,366 | 6,386 | 12,865 | 1,476 |
| | 20,599 | 24,474 | 30,483 | 17,621 |

*Represents one-time investments in organizational renewal to transform our operations to deliver the greatest value for donors, our partners, and all Albertans facing cancer.

Complete audited financial statements are available online at albertacancer.ca



We kept this report to our community simple so we could highlight the most essential and fundamental aspects of our organization. You - our donors - the researchers and health-care teams in our province, and the Albertans we exist to serve. We went back to basics. Returned to our roots. Focused on our purpose. Supporting any Albertan who hears the words, "you have cancer" no matter where they live in the province, and helping to provide them with access to the best treatment and care available in the world.

You make this possible and we are incredibly grateful to be your philanthropic partner.

Thank you for creating more moments for Albertans facing cancer.





Alberta Cancer
FOUNDATION

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